



Supercharge Your Real Estate Strategy: The Ultimate Guide to Scraping Zillow Rent Data

Extracting bulk information from websites not designed for it can be challenging. In this article, I will walk you through everything you need to know about [scraping Zillow rent data](#) efficiently, covering the specialized tool, its features, and a simple step-by-step guide to run it on the Apify platform.

Web Scraping in Real Estate: The Data Advantage

[Web scraping](#) is the process of automatically extracting useful data from a website. When applied to real estate, it transforms raw listing information into structured, actionable intelligence.

[Real estate web scraping](#) helps you uncover valuable data, allowing you to make smarter decisions. It streamlines gathering current information to:

- Improve **market awareness** and identify trends faster.
 - Manage an online reputation or develop standout content.
 - Stay ahead of your competitors in a dynamic market.
 - Analyze market trends and eventually achieve greater business predictability.
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Introducing the [Zillow Rent Data Scraper](#) Actor

Forget dealing with complex API limits or constantly changing CSS selectors. We've developed a specialized Apify Actor—the [Zillow Rent Data Scraper](#)—that handles the heavy lifting, allowing you to focus purely on the data.

This **Python-based Actor** uses advanced data cleaning to reliably extract thousands of rental listings based on precise geographic and filter parameters.

Why Choose This Actor?

- **Precision Scraping:** Define a tight geographic boundary (bounding box) to only capture listings in your target area.

- **Data Transformation:** Automatically cleans the raw data to provide **absolute listing URLs** and complete lists of **direct image URLs** for every property.
 - **Monetization Ready:** Features a Pay-Per-Event (PPE) model, ensuring you only pay for the listings you successfully scrape.
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How to Scrape Zillow Rental Data on Apify: Step-by-Step Guide

The simplest and fastest method to access large amounts of Zillow rental data is by using the pre-built, scalable **Zillow Rent Data Scraper Actor** on the Apify platform.

Step 1: Get Started on Apify

1. Create a [free Apify account](#) (if you don't have one).
2. Navigate to the [Zillow Rent Data Scraper](#) Actor page.
3. Click the **Start** button to open the Input configuration.

Step 2: Configure Your Search Parameters

The Actor's input is logically divided into sections, requiring you to enter text, numbers, and JSON objects (which you can paste directly into the text fields).

Search Query (`search_value`)

Start with a basic location string to guide the scraper.

- **Format:** `String`
- **Example:** `"Austin, TX"`

Search Parameters (`search_parameters_section`)

This **JSON object** defines your rental filters for price and property size.

Parameter	Type	Description
<code>min_price , max_price</code>	<code>Integer</code>	Price range in USD.
<code>min_beds , max_beds</code>	<code>Integer</code>	Number of bedrooms.

Parameter	Type	Description
<code>min_bathrooms</code> , <code>max_bathrooms</code>	Number	Number of bathrooms.
<code>is_entire_place</code> , <code>is_room</code>	Boolean	Flags to filter for apartments/houses or private rooms.
<code>pagination</code>	Integer	Set to <code>1</code> (default) for initial data fetch.

```
{
  "min_price": 10000,
  "max_price": 30000,
  "min_beds": 1,
  "max_beds": 3,
  "min_bathrooms": 1,
  "max_bathrooms": 2,
  "is_entire_place": true,
  "is_room": false,
  "pagination": 1
}
```

Geographic Boundary (`geographic_section`)

This **JSON object** is critical! Use coordinates to define the box where the scraper will look for properties.

Parameter	Type	Description
<code>ne_lat</code> , <code>ne_long</code>	Number	North East corner latitude and longitude.
<code>sw_lat</code> , <code>sw_long</code>	Number	South West corner latitude and longitude.
<code>zoom_value</code>	Integer	Map zoom level (usually around 15 is sufficient for city areas).

```
{
  "ne_lat": 39.37,
  "ne_long": -76.52,
  "sw_lat": 39.19,
  "sw_long": -76.71,
  "zoom_value": 15
}
```

Custom Proxy Configuration (`proxy_details_section`)

This is an **optional JSON object**. Leave this section blank to automatically use the cost-effective **Apify Proxy** service.

```
{
  "ip_or_domain": "https://somewhere.net",
  "port": 8080,
  "username": "USERNAME",
  "password": "PASSWORD"
}
```

See the example below of full Actor input configuration:

Code
Last build
Input
Last run

Manual
JSON
»

Scrapes property rental listings from Zillow within a specified geographic area (bounding box) using various filters.

Search Query (Optional) (optional) ⓘ

Austin, TX

▼ **Search Parameters**

Search Parameters (optional) ⓘ

```

1 {
2   "min_price": 10000,
3   "max_price": 30000,
4   "min_beds": 1,
5   "max_beds": 3,
6   "min_bathrooms": 1,
7   "max_bathrooms": 2,
8   "is_entire_place": true,
9   "is_room": false,
10  "pagination": 1
11 }

```

▼ **Geographic Boundary (Bounding Box)**

Geographic Boundary (optional) ⓘ

```

1 {
2   "ne_lat": 30.6,
3   "ne_long": -97,
4   "sw_lat": 30,
5   "sw_long": -98,
6   "zoom_value": 15
7 }

```

▼ **Custom Proxy Configuration**

Custom Proxy Details (optional) ⓘ

```

1 {
2   "ip_or_domain": "p...it",
3   "port": ' ',
4   "username": "L... ",
5   "password": "C... "
6 }

```

Step 3: Run and Extract Your Data

Click **Start** and let the Actor work. Once the run is finished, go to the **Storage** tab and open the **Dataset**.

Your output will be a clean, structured table ready for immediate analysis, with every listing featuring its full address, price, location coordinates, and an array of direct photo URLs. Download your results in **JSON, CSV, or Excel** format.



Output Data Structure

The scraper returns one data object for each property listing, providing rich, clean, and immediately usable data points.

Here is a sample of the data you will receive:

Field Name	Type	Description	Sample Value
<code>statusText</code>	String	The name or title of the listing.	"Hillside Place"
<code>address</code>	String	Full street address of the property.	"4821 E Riverside Dr, Austin, TX"
<code>detailUrl</code>	String	The full, absolute URL to the listing page on Zillow.	"https://www.zillow.com/apartments/austin-tx/hillside-place/5Xhsyx/"
<code>units</code>	Array	Details on available units, including <code>price</code> and <code>beds</code> .	[{ "price": "\$600+", "beds": "1" }, ...]
<code>imgSrc</code>	String	The URL for the primary image used on the listing card.	https://photos.zillowstatic.com/...-p_e.jpg
<code>carouselPhotosComposable.photoData</code>	Array	List of all available photo URLs for the property.	["https://photos.zillowstatic.com/fp/...", ...]
<code>latLong.latitude</code>	Number	The geographic latitude of the property.	30.230764
<code>availabilityCount</code>	Integer	Total number of units available for rent.	5
<code>zpid</code>	String	The unique Zillow Property ID.	"30.230764--97.7181"

Example Output

```
{
  "zpid": "30.46529--97.60529",
  "id": "30.46529--97.60529",
```

```
"providerListingId": "5c5nn5nycnc5q",
"imgSrc": "https://photos.zillowstatic.com/fp/7d1a61d3b011516c8a5204f1k
"hasImage": true,
"detailUrl": "https://www.zillow.com/apartments/pflugerville-tx/the-bea
"statusType": "FOR_RENT",
"statusText": "The Beacon at Pfluger Farm",
"address": "1300 Rauscher Rd, Pflugerville, TX",
"addressStreet": "1300 Rauscher Rd # f52cfdc49",
"addressCity": "Pflugerville",
"addressState": "TX",
"addressZipcode": "78660",
"units": [
  {
    "price": "$1,214+",
    "beds": "1",
    "roomForRent": false
  },
  {
    "price": "$1,782+",
    "beds": "2",
    "roomForRent": false
  }
],
"lotId": 2748185226,
"latLong": {
  "latitude": 30.46529,
  "longitude": -97.60529
},
"listCardRecommendation": {
  "flexFieldRecommendations": [
    {
      "displayString": "11 available units",
      "contentType": "frUnitsAvailable"
    }
  ],
  "ctaRecommendations": [
    {
      "displayString": "Request a tour",
      "contentType": "REQUEST_A_TOUR"
    }
  ]
},
"isSaved": false,
"buildingName": "The Beacon at Pfluger Farm",
```

```
"isBuilding": true,
"canSaveBuilding": true,
"has3DModel": false,
"isFeaturedListing": true,
"isShowcaseListing": false,
"list": true,
"relaxed": false,
"carouselPhotosComposable": {
  "baseUrl": "https://photos.zillowstatic.com/fp/{photoKey}-p_e.jpg",
  "communityBaseUrl": null,
  "photoData": [
    "https://photos.zillowstatic.com/fp/7d1a61d3b011516c8a5204f1b398e47",
    "https://photos.zillowstatic.com/fp/6ef9281fdb0d7e13b9fb90a3cec2098",
    "https://photos.zillowstatic.com/fp/1069c481833fdd6fa45c27fe7296ece",
    "https://photos.zillowstatic.com/fp/3ae52944a1839e27510901aa70f03bk",
    "https://photos.zillowstatic.com/fp/538f0be96c53927b7a1e3f536d05fec",
    "https://photos.zillowstatic.com/fp/ba77a295f04bc79a14d93ed34dcc1e5",
    "https://photos.zillowstatic.com/fp/2f5c50213efb1e57356fc2d9eb33208",
    "https://photos.zillowstatic.com/fp/bc2f048dd1d895baabd564e6f733b07",
    "https://photos.zillowstatic.com/fp/90d8a596e849d8a67d3b05dcad9a038",
    "https://photos.zillowstatic.com/fp/c3db6fee321ab87e0aec5574e2b9679",
    "https://photos.zillowstatic.com/fp/66f87c6c89345569fa9969bc7752e69",
    "https://photos.zillowstatic.com/fp/9b4d966520512aafe6cc452a9e3c03a",
    "https://photos.zillowstatic.com/fp/b3e544dcadcd50e9909c13cda614409",
    "https://photos.zillowstatic.com/fp/88b022e258a3689392794869bce2c8k",
    "https://photos.zillowstatic.com/fp/04aa9848fd82a6af259b8ee4057ddac",
    "https://photos.zillowstatic.com/fp/64f3e72700fa174491609240a277234",
    "https://photos.zillowstatic.com/fp/e2024d6f788006f6f646e908030db1f",
    "https://photos.zillowstatic.com/fp/7b9ec973819dcde5d354fe5fb396fb3",
    "https://photos.zillowstatic.com/fp/c2f38c90c4628d1a472a445b1b79b87",
    "https://photos.zillowstatic.com/fp/010b8274d97cb58d03f43f33511e1c1",
    "https://photos.zillowstatic.com/fp/c83aab0ab0194622a262e019044b40e",
    "https://photos.zillowstatic.com/fp/8488b9de4f2ac78b1ab8d661495205e",
    "https://photos.zillowstatic.com/fp/3758a24dc4ff6f2df99d24a10b94849",
    "https://photos.zillowstatic.com/fp/0198c3f273d9369db18ccb371870397",
    "https://photos.zillowstatic.com/fp/6245e857a3d8f784f3cf8d7e85b8b03",
    "https://photos.zillowstatic.com/fp/340b5363f062cc09a7876d1d6772fa9",
    "https://photos.zillowstatic.com/fp/ddd360f0f1db438298ea438c35afdc1",
    "https://photos.zillowstatic.com/fp/8b2392852d76970f4e38bb444dde911",
    "https://photos.zillowstatic.com/fp/7c93c4adaeff5e718db6a1878515300",
    "https://photos.zillowstatic.com/fp/402ff64e1592cff104968d216228fd1",
    "https://photos.zillowstatic.com/fp/41fc7e98b78f44a1b098479003c15c0",
    "https://photos.zillowstatic.com/fp/1e96a1b3214f06e3352aa6e9267f9a7",
    "https://photos.zillowstatic.com/fp/729f2ba54acab8ef7454af2fa443523"
```



```

    "https://photos.zillowstatic.com/fp/f17991597d432633505cd1bc16b1901
    "https://photos.zillowstatic.com/fp/c9e726647b8d47aa0afe17b5e88e1cc
    "https://photos.zillowstatic.com/fp/214b658c9de15f14982974d07663111
    "https://photos.zillowstatic.com/fp/e7f14898a3770034f6a713bcea34f4c
    "https://photos.zillowstatic.com/fp/4819e0d2edc6d2d32badeba4fdea044
    "https://photos.zillowstatic.com/fp/68406fbf2c016fd38fdec02e411b155
    "https://photos.zillowstatic.com/fp/2111ff9c000d2d5f3c37b1d838f902c
    "https://photos.zillowstatic.com/fp/e12b2a8952536f45e55c6716de2ef27
    "https://photos.zillowstatic.com/fp/a0e7c07753f64ebbd9e2b186e3f368
    "https://photos.zillowstatic.com/fp/f8168301283fe4477153eac9c1320fc
    "https://photos.zillowstatic.com/fp/1971944837586c1bca34fa72f088ef8
    "https://photos.zillowstatic.com/fp/7f0cd466eb612c36955aabd3346020a
    "https://photos.zillowstatic.com/fp/f2159903758d257c046e8c4db8b9630
    "https://photos.zillowstatic.com/fp/eb3f16643202f129ec81c8997138f39
    "https://photos.zillowstatic.com/fp/87fbce9721b2c588e3d27080e3deacf
  ],
  "communityPhotoData": null,
  "isStaticUrls": false
},
"availabilityCount": 11,
"marketingTreatments": [
  "trustedListing",
  "paid",
  "zillowRentalManager",
  "multiFamilySalesListing",
  "paidOrUnpaidMultifamily",
  "paidMultifamily",
  "multifamilyPremium"
],
"listPriceIncludesRequiredMonthlyFees": false,
"isInstantTourEnabled": false,
"isContactable": true,
"isPaidBuilderNewConstruction": false
}

```



Use Cases of Web Scrapping in Real Estate

Web scraping is a cornerstone for data-driven decisions in the real estate industry:

- **Price Optimization:** Track current market values and compare competitor listings to set optimal rental rates.

- **Market Research:** Identify areas with high rental volume, growth rates, and specific property demands.
- **Lead Generation:** Find new properties entering the rental market for immediate outreach.
- **Tracking Property Values:** Monitor long-term trends and pricing shifts in targeted neighborhoods.

Other Top Real Estate Scrapers and Data Tools

Expand your data arsenal with these related Apify Actors for comprehensive market intelligence:

Actor Name	URL	Focus
Zillow Scraper	eunit/zillow-scraper	General Zillow Data (For Sale, For Rent, Sold listings).
LinkedIn Job Postings Scraper	eunit/linkedin-job-postings-scraper	Local Economic Indicators (Scrape job market data to correlate with property demand).
Target Product Reviews Scraper	eunit/target-reviews-scraper	Local Consumer Sentiment (Analyze retail health in neighborhoods for better investment decisions).

Is Zillow Scraping Legal?

While scraping publicly available Zillow data (like prices and addresses) is generally considered legal, you must remain compliant with **Zillow's Terms of Service** and data privacy laws like **GDPR** when dealing with any personal information. Always proceed with caution and consult legal advice if unsure about your specific use case.

For more details, please see the Apify article on the [legality of web scraping](#).